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| **鄂州市2022年市直部门预算项目支出绩效目标表** | | | | | | | | | | | | | | | | | | | | | | | |
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| 申报单位： | | |  | | |  |  |  | |  | |  | |  | | | 金额单位：万元 | | | | | |
| 项目名称 | | 乡村振兴荆楚行 | | 项目类别 | | | | 本级支出项目 | | | | | | | | | 项目性质 | | | | 持续性项目 | |
| 立项依据 | | 根据省人大常委会的统一安排部署，围绕活动主题开展乡村振兴荆楚行活动，助力我市乡村振兴战略的实施。 | | | | | | | | | | | | | | | | | | | | |
| 项目预算 | | 成本构成 | 金额 | | | | 测算（公式）依据 | | | | | | | | | | | | 2020年实际执行数 | | | 2021年实际执行数 |
|
| 宣传费 | 2 | | | | 召开启动仪式，深入各地和产业基地、企业进行新闻采访，并在鄂州日报、电视台、新闻网、云上鄂州等媒体上召开启动仪式，深入各地和产业基地、企业进行新闻采访，并在鄂州日报、电视台、新闻网、云上鄂州等媒体上宣传报道 | | | | | | | | | | | |  | | | 3 |
| 会议费 | 0.5 | | | | 召开协调会和座谈会 | | | | | | | | | | | |  | | |  |
| 印刷费 | 0.5 | | | | 组织采访、调研等活动印制资料 | | | | | | | | | | | |  | | |  |
| 合计 | 3 | | | |  | | | | | | | | | | | |  | | |  |
| 绩效目标 | |  | | | | | | | | | | | | | | | | | | | | |
| 绩效指标 | | 一级指标 | | 二级指标 | | | | 绩效标准 | | | | | | | | | | | | 当年预期实现值 | | |
| 数量指标 | | 鄂州日报专栏 | | | | 3次 | | | | | | | | | | | | 鄂州日报出专栏3期 | | |
| 电视台专栏 | | | | 3次 | | | | | | | | | | | | 电视台出专栏3期 | | |
| 实地采访报道 | | | | 6次 | | | | | | | | | | | | 组织新闻媒体到各区、乡镇、村的产业基地、农旅公司 、合作社、家庭农场等地进行实地采访报道6次 | | |
| 质量指标 | |  | | | |  | | | | | | | | | | | |  | | |
|  | | | |  | | | | | | | | | | | |  | | |
|  | | | |  | | | | | | | | | | | |  | | |
| 成本指标 | |  | | | |  | | | | | | | | | | | |  | | |
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| 经济效益指标 | |  | | | |  | | | | | | | | | | | |  | | |
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| 社会效益指标 | | 推进我市区、乡镇、村的乡村振兴战略 | | | | 有效推进 | | | | | | | | | | | | 有效推进我市区、乡镇、村的乡村振兴战略 | | |
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| 生态效益指标 | |  | | | |  | | | | | | | | | | | |  | | |
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| 时效指标 | |  | | | |  | | | | | | | | | | | |  | | |
| 可持续影响指标 | |  | | | |  | | | | | | | | | | | |  | | |
|  | | | |  | | | | | | | | | | | |  | | |
| 服务对象满意度指标 | |  | | | |  | | | | | | | | | | | |  | | |
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| 保障绩效目标实现措施 | | 深入各地和产业基地、企业进行新闻采访，并在鄂州日报、电视台、新闻网、云上鄂州等媒体上召开启动仪式及宣传报道。 | | | | | | | | | | | | | | | | | | | | |
| 主管部门审核意见 | | 审核意见： | | | | | | | | | | | | | | | | | | | | |
| 审核人： | | | | | | | | | | | | | | | | | | | | |
| 单位公章： 年 月 日 | | | | | | | | | | | | | | | | | | | | |